

# Conditions of participation Engineering Newcomer

## Conditions of participation

The Engineering Newcomer Challenge is a design competition aimed at students and student groups from a university, technical college or university of applied sciences.

The organiser of the Engineering Newcomer Challenge is norem Normelemente GmbH & Co. KG together with CADENAS and BAK FST, hereinafter referred to as the 'Organiser'.

The conditions of participation are agreed between the participants and the organisers.

The organisers reserve the right to change these conditions of participation without prior notice.

## General information

Participation is free of charge and independent of the purchase of services.

Registration for Engineering Newcomer 2024 ends on 31/07/2024, 23:59.

Accepted participation entries are photos or screenshots of your own project or final thesis together with a short description (project period, task, components used, challenges, project result).

Only those who have registered by 31 July 2024 and provided photos or screenshots of their project or final thesis together with a short description (project period, task, components used, challenges, project result) under the upload link provided can take part.

Students and student groups are eligible to participate. A minimum age of 18 years applies for participation in the Engineering Newcomer.

Entries in the form of text, image or video data and accompanying documents must be submitted using the upload link provided after registration by 31 July 2024 at the latest.

Entries may be submitted for both new and already realised constructions.  
Submissions by post will not be considered.

norem Normelemente GmbH & Co. KG reserves the right to change, discontinue or suspend the competition in the event that unforeseen events affect the competition (e.g. hacker attacks or other attempts at manipulation).

## Eligible and admissible entries

Natural persons are eligible to participate as individuals or as a group if they are enrolled at a state-recognised university for one of the following subjects - mechanical engineering, engineering, electrical engineering or comparable courses of study. Natural persons must be at least 18 years old at the time of participation or participation must be with the consent of a legal representative.

Employees of the organisers and all persons involved in the conception and implementation of the Engineering Newcomer are excluded from participation.

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Only one entry per participant or group of participants may take part in the competition. Multiple entries will not be considered by the organisers and the jury when awarding the prize.

Automated entries by robots or service providers are also not permitted.

Entries may not contain any content that violates legal regulations or public decency. In particular, the entry must not be threatening, insulting, abusive, racist, glorify violence, defamatory, harassing, offensive, pornographic or harmful to minors.

The organisers reserve the right to exclude entries that violate the above criteria from the competition or to delete them without giving reasons.

### Evaluation, prizes and announcement of the winners

The following criteria will be awarded and honoured:

- Innovation/creativity
- Utility value, technological benefits, market opportunities
- Use of standard parts/purchased parts from norelem
- Function and handling
- Cost-efficient design
- Technological realisation

The evaluation is based on a points system in accordance with the free evaluation by the jury. The decision cannot be contested.

The first three places in the Engineering Newcomer competition will be awarded an attractive cash prize for participants and the educational institution.

- The 1st prize is awarded EUR 2,000.
- The 2nd place is awarded EUR 1,000.
- The 3rd place is awarded EUR 500.

All other places will not receive any cash or non-cash prizes. If the voting result is equal, places can be filled more than once. In this case, the prize money will be divided proportionately.

The winners of the Engineering Newcomer will be notified by e-mail or telephone using the data provided during registration. The official award ceremony will take place at the norelem stand at the Motek 2024 trade fair in Stuttgart. In the event of cancellation or postponement of the trade fair, efforts will be made to find an alternative venue for the award ceremony.

The prizes are non-transferable. The winner accepts any necessary changes to the prize due to other factors beyond the control of the organisers involved in the Engineering Newcomer.

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The prize money will be paid out to an account to be nominated by the winner within six weeks of the Engineering Newcomer being awarded.

### **Image rights/publication**

Participants must ensure that the publication of their submitted texts, data, videos or image contributions does not conflict with any third-party rights and, in particular, that no trademarks, copyrights or personal rights are infringed. The participant guarantees that he/she holds all rights to his/her entry, in particular copyright usage rights, in order to grant the organisers the rights granted in these conditions of participation. If photos are submitted in which recognizable persons are depicted, these persons must agree to their photo being published. The organisers may require the participant to submit appropriate declarations of consent from the person depicted.

The organisers are not obliged to check the entries. The participant must ensure that all legal regulations that must be complied with for the use of the data are fulfilled. If any rights are violated by the use by the organisers, the participant is solely liable. The participant shall indemnify the organisers against any liability arising from infringements of rights from his/her published entries.

The participants are aware that their submitted entries will be published on the organisers' websites after they have been placed in the top three places, that the participants will be named and that photos of the award ceremony showing the winning participants will be published on the organisers' websites.

By taking part in the competition and uploading the entry, the participant or group of participants declares their consent to the publication of the entry and the associated documentation (namely images, videos, descriptions and participant data) on [www.norelem-academy.com/engineering-newcomer](http://www.norelem-academy.com/engineering-newcomer)

The participant or group of participants grants the organisers the rights of use, in particular the right to edit, reproduce and distribute the competition entry for marketing and training purposes, without restriction in terms of space, time or content. In the event that participants do not wish their data to be published but would still like to take part in the competition, they can contact norelem Normelemente GmbH & Co. KG by telephone or e-mail in order to find an individual solution.

E-mail: [info@norelem-academy.com](mailto:info@norelem-academy.com) or telephone: +49 7145/206-33

### **Miscellaneous**

Legal recourse is excluded.

The law of the Federal Republic of Germany applies. The place of jurisdiction is Stuttgart.

## Data protection information for applicants to the Engineering Newcomer Award

We are delighted that you wish to take part in the Engineering Newcomer competition. We would like to provide you with the following information on the processing of your personal data in connection with your application.

### **Which of your data will be processed and stored by us**

We store your personal data for as long as is necessary to make a decision about the competition. Your data will be deleted two months after the winners of the competition have been determined.

### **What data do we process and for what purpose**

We process the data that you send us in connection with your application in order to carry out the competition procedure.

### **What rights do you have**

As an applicant to the competition, you have the following data protection rights depending on the individual situation, which you can exercise by contacting us or our data protection officer at any time.

You have the right to obtain information about your personal data processed by us and to request access to your personal data and/or copies of this data. This includes information about the purpose of use, the category of data used, its recipients and authorised parties and, if possible, the planned duration of data storage or, if this is not possible, the criteria for determining this duration.

You have the right to obtain from us without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

Insofar as the processing of personal data concerning you is based on Art. 6 GDPR (General Data Protection Regulation), you have the right to object to the processing of this data at any time for reasons arising from your particular situation. We will then no longer process this personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims.

If the processing is based on your consent, you have the right to withdraw your consent at any time without affecting the lawfulness of processing based on consent before its withdrawal. To do so, you can contact us or our data protection officer at any time using the details above.

You have the right to obtain the erasure of personal data concerning you without undue delay and we are obliged to erase personal data without undue delay where one of the following grounds applies:

The personal data are not necessary for the purposes for which they were collected or otherwise processed.

You object to the processing and there are no overriding legitimate grounds for the processing.

## Data protection information for applicants to the Engineering Newcomer Award

The personal data has been processed unlawfully.

The deletion of the personal data is necessary to fulfil a legal obligation under Union law or the law of the member states to which we are subject.

### **What is the legal basis for this?**

The legal basis for the processing of your personal data in the application process is primarily Section 26 BDSG. This permits the processing of data required in connection with the decision to participate in an application.

### **To whom will the data be passed on**

Your application data will be reviewed by the jury after receipt of your application. They will then determine the further procedure and the winners. Within the company, only those persons have access to data that are required for the proper conduct of the application process.

### **Where will your data be processed**

Your data is processed exclusively in data centres in the Federal Republic of Germany.

### **Our data protection officer**

We have appointed a data protection officer in our company. You can reach him or her under the following contact options: [datenschutz@norem.de](mailto:datenschutz@norem.de)

The controller pursuant to Art. 4 (7) of the EU General Data Protection Regulation (GDPR) is

norem Normelemente GmbH & Co. KG  
Volmarstrasse 1  
71706 Markgröningen  
Telephone: + 49 7145 206 – 0  
Fax: + 49 7145 206 – 66

Register court Stuttgart HRA 202135  
VAT ID no.: DE 813191811  
Personally liable partner of norem Normelemente GmbH & Co. KG:  
norem Normelemente Verwaltungs-GmbH  
Managing director of norem Normelemente Verwaltungs-GmbH:  
Marcus Schneck  
Register court: Stuttgart local court  
Register number: HRB 206124

### **You can reach our contact person for data protection at**

[info@norem-academy.com](mailto:info@norem-academy.com) or at our postal address with the addition 'Data protection'.